

FROM REP OCT25/12 16.00
CHANGES *** WPXI-TV ***

SALES PRSN WA- CHERYL BLAIR

	CLASS :	NATL.	LOCAL	REGIONAL
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
16				
17				
18				
19				
20				
21				
22				
23				
24				
25				
26				
27				
28				
29				
30				
31				
32				
33				
34				
35				
36				
37				
38				
39				
40				
41				
42				
43				
44				
45				
46				
47				
48				
49				
50				
51				
52				
53				
54				
55				
56				
57				
58				
59				
60				
61				
62				
63				
64				
65				
66				
67				
68				
69				
70				
71				
72				
73				
74				
75				
76				
77				
78				
79				
80				
81				
82				
83				
84				
85				
86				
87				
88				
89				
90				
91				
92				
93				
94				
95				
96				
97				
98				
99				
100				

DATE OCT25/12 **16.00**

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 175												
3		S	530P-600P	30		\$800.00	10/8	10/12	0		M-F	0
3		S	530P-600P	30		\$800.00	10/15	10/19	5		M-F	5
3		S	530P-600P	30		\$800.00	10/22	10/26	3		M-F	3
PROGRAM : AVG ALL WEEKS												

REP HEADLINE# 6316322 TRF# 331695
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP

OCT25/12 16.00
*** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	S		600P-630P	30		\$1,000.00	10/8	10/12	0		M-F	0
4	S		600P-630P	30		\$1,000.00	10/15	10/19	5		M-F	5
4	S		600P-630P	30		\$1,000.00	10/22	10/26	3		M-F	3
PROGRAM : CH11 NEWS												
6	S		1100P-1135P	30		\$2,000.00	10/8	10/12	0		M-F	0
6	S		1100P-1135P	30		\$2,000.00	10/15	10/19	5		M-F	5
6	S		1100P-1135P	30		\$2,000.00	10/22	10/26	3		M-F	3
PROGRAM : VARIOUS												
SEP/12			\$.00	OCT/12		44175.00	NOV/12		\$.00			
CONTRACT TOTAL												44175.00
TOTAL SPOTS												35

MARKET TOTALS \$235,340 WPXI 22% KDKA 41% WTAE 33% WPGH 4% CABL 0% WPCW 0% WPMT 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE